

Bachelor of Science (BS) in Arts Administration – General

Summary of Degree Requirements

REQUIRED COURSES IN THE ARTS

Course Title	Course Number	Credit Hours
ART COURSES		
Art-focused Perspectives in the Creative Arts	PCA 200-ART, PCA 202-ART, PCA 219-AA, PCA 239-AA	3 credits
Art History Elective	ART 317-SJD, ART 319-SJD, ART 320-SJD	3 credits
MUSIC COURSES		
Applied Music or Ensemble	AM _ or ES _	1 credit
Music in Action	PCA 241-MU	3 credits
DANCE COURSES		
Dance for non-majors, Ballroom or Israeli Dance (two courses)	DA 101-DA 108, WB-DA, WB 101, WB 102	2 credits (1,1)
Dance-focused Perspectives in the Creative Arts	PCA 220-DA or PCA 221-DA	3 credits
THEATRE COURSES (choose 2)		
Theatre-focused Perspectives in the Creative Arts, Stage Makeup, Idea of Theatre, or Shakespeare (two courses)	PCA-TH, TH 136, TH 150-ICR, or EN 363	6 credits (3,3)
ARTS ELECTIVES		<u>9 credits</u>
TOTAL REQUIRED CREDITS IN THE ARTS		30 credits

REQUIRED COURSES IN ARTS ADMINISTRATION, BUSINESS, AND STRATEGIC COMMUNICATION

Course Title	Course Number	Credit Hours
Survey of Arts Administration	AA 201	2 credits
Principles and Practices of Arts Administration	AA 301	3 credits
Experiential Learning	AA 371-ICR, 372-ICR, or 373-ICR	3 credits
Internship Preparation	AA 400	0 credits
Marketing the Arts	AA 410	3 credits
Fundraising for the Arts	AA 415	3 credits
Financial Management for the Arts	AA 420	3 credits
Internship in Arts Administration	AA 475	6 credits
Arts Administration Electives (choose 2)	AA 315, 330, 335, 383, 390, 425, or 450	6 credits (3,3)
Introduction to Accounting 1	AC 203	3 credits
Principles of Microeconomics	EC 231	3 credits
Legal Environment of Business or Organizational Behavior	LE 263 or MG 360	3 credits
Business Applications with Excel	MS 100	2 credits
Promotional Writing 1 or Intro to News Reporting and Writing	STR 128 or JR 112	3 credits
Principles of Strategic Communication	STR 222	3 credits
Design and Production for Strategic Communication	STR 251	3 credits
Elective in LE, MG, MK, or STR		<u>3 credits</u>
TOTAL REQUIRED CREDITS IN AA, BUSINESS, AND STR		52 credits

UNIVERSITY CORE CURRICULUM

Course Title	Course Number	Credit Hours
First Year Seminar	FYS 101 and 102	6 credits (3,3)
Global and Historical Studies (two courses)	GHS _	6 credits (3,3)
Analytic Reasoning	AR _	3 credits
The Natural World	NW _	5 credits
Texts and Ideas	TI _	3 credits
Well-Being	WB _	<u>1 credit</u>
TOTAL REQUIRED CREDITS IN THE CORE CURRICULUM		24 credits

FREE ELECTIVES **14 credits**

TOTAL REQUIRED CREDITS **120 credits**

- At least 40 credits must be at the 300-level or higher.
- A grade of C or higher is required for all JCA courses.
- Arts Administration majors fulfill the following requirements of the University Core Curriculum: The Social World (because they take 9 hours in the social sciences), Perspectives in the Creative Arts (because they take 9 hours in the arts), the Indianapolis Community Requirement, and the Butler Cultural Requirement.
- All Arts Administration majors are required to attend Arts Events; requirements are available online. Arts Administration majors who add a secondary major in music are required to follow the School of Music arts event attendance requirements for three years, and the Arts Administration requirements for one year. See the School of Music website for distribution requirements for music majors.

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Suggested Sequence of Courses

Year One

Fall – 15 credit hours

Experiential Learning	AA 371-ICR	1 credit
Persp in the Creative Arts	PCA _	3 credits
Arts Electives		4 credits
First Year Seminar	FYS 101	3 credits
Analytic Reasoning	AR _	3 credits
Well-Being	WB _	1 credit

Spring – 16 credit hours

Survey of Arts Admin	AA 201	2 credits
Persp in the Creative Arts	PCA _	3 credits
Bus Appl with Excel	MS 100	2 credits
Pro Writ/Int to News Rep	STR 128/JR 112	3 credits
Arts Electives		3 credits
First Year Seminar	FYS 102	3 credits

Year Two

Fall – 16 credit hours

Experiential Learning	AA 372-ICR	2 credits
Music Elective	AM _ or ES _	1 credit
Non-Major Dance Elect	DA _	1 credit
Persp in the Creative Arts	PCA _	3 credits
Princ of Strat Comm	STR 222	3 credits
Global and Hist Studies	GHS _	3 credits
Free Electives		3 credits

Spring – 15 credit hours

Prin & Prac of Arts Adm	AA 301	3 credits
Persp in the Creative Arts	PCA _	3 credits
Principles of Microecon	EC 231	3 credits
Des & Prod for Str Comm	STR 251	3 credits
Global and Hist Studies	GHS _	3 credits

Year Three

Fall – 15 credit hours

Marketing the Arts	AA 410	3 credits
Art History Elective	ART _	3 credits
Theatre Elective	TH _	3 credits
Intro to Accounting 1	AC 203	3 credits
Texts and Ideas	TI _	3 credits

Spring – 14 credit hours

Internship Preparation	AA 400	0 credits
Fundraising for the Arts	AA 415	3 credits
Non-Major Dance Elect	DA _	1 credit
Arts Electives		2 credits
Leg En of Bus or Org Beh	LE 263/MG 360	3 credits
Free Electives		5 credits

Year Four

Fall – 17 credit hours

Fin Man for the Arts	AA 420	3 credits
Internship in Arts Adm	AA 475	6 credits
Arts Admin Elective	AA _	3 credits
The Natural World	NW _	5 credits

Spring – 12 credit hours

Arts Admin Elective	AA _	3 credits
LE, MG, MK, or STR Elective		3 credits
Free Electives		6 credits

TOTAL CREDIT HOURS: 120