#### BUTLER UNIVERSITY DEPARTMENT OF ARTS ADMINISTRATION • JORDAN COLLEGE OF THE ARTS

# Bachelor of Science (BS) in Arts Administration – Music

Summary of Degree Requirements

#### REQUIRED COURSES IN MUSIC

| Course Title                                               | Course Number                                  | Credit Hours        |
|------------------------------------------------------------|------------------------------------------------|---------------------|
| Major Instrument or Voice (4 semesters)*                   | AM _                                           | 8 credits (2,2,2,2) |
| Studio Class taken each semester of Major Instrument/Voice | ce AM 222, 226, or 298                         | 0 credits           |
| (Minimum four semesters, if required by applied music inst | tructor)                                       |                     |
| Major Ensemble*                                            | ES_                                            | 7 credits           |
| Music History and Literature (choose three courses)        | MH 305, MH 306, MH 307, MH 308-SJD, MH 408-ICR | 9 credits (3,3,3)   |
| Music Theory 1 and 2                                       | MT 101 and MT 102                              | 6 credits (3,3)     |
| Aural Skills 1 and 2                                       | MT 111 and MT 112                              | 2 credits (1,1)     |
|                                                            | TOTAL REQUIRED CREDITS IN MUSIC                | 32 credits          |
| REQUIRED COURSES IN ARTS ADMINISTRATION,                   | BUSINESS, AND STRATEGIC COMMUNICATION          |                     |
| Course Title                                               | Course Number                                  | Credit Hours        |
| Survey of Arts Administration                              | AA 201                                         | 2 credits           |

|                                                              | TOTAL REQUIRED CREDITS IN AA, BUSINESS, AND STR | 52 credits      |
|--------------------------------------------------------------|-------------------------------------------------|-----------------|
| Elective in LE, MG, MK, or STR                               |                                                 | 3 credits       |
| Design and Production for Strategic Communication            | STR 251                                         | 3 credits       |
| Principles of Strategic Communication                        | STR 222                                         | 3 credits       |
| Promotional Writing 1 or Intro to News Reporting and Writing | STR 128 or JR 112                               | 3 credits       |
| Business Applications with Excel                             | MS 100                                          | 2 credits       |
| Legal Environment of Business or Organizational Behavior     | LE 263 or MG 360                                | 3 credits       |
| Principles of Microeconomics                                 | EC 231                                          | 3 credits       |
| Introduction to Accounting 1                                 | AC 203                                          | 3 credits       |
| Arts Administration Electives (choose 2)                     | AA 315, 330, 335, 383, 390, 425, or 450         | 6 credits (3,3) |
| Internship in Arts Administration                            | AA 475                                          | 6 credits       |
| Financial Management for the Arts                            | AA 420                                          | 3 credits       |
| Fundraising for the Arts                                     | AA 415                                          | 3 credits       |
| Marketing the Arts                                           | AA 410                                          | 3 credits       |
| Internship Preparation                                       | AA 400                                          | 0 credits       |
| Experiential Learning                                        | AA 371-ICR, 372-ICR, or 373-ICR                 | 3 credits       |
| Principles and Practices of Arts Administration              | AA 301                                          | 3 credits       |
| Survey of Arts Administration                                | AA 201                                          | 2 credits       |
|                                                              |                                                 |                 |

#### UNIVERSITY CORE CURRICULUM

|                                             | TOTAL REQUIRED CREDITS IN THE CORE CURRICULUM | 24 credits      |
|---------------------------------------------|-----------------------------------------------|-----------------|
| Well-Being (can be marching band)           | WB _                                          | <u>1 credit</u> |
| Texts and Ideas                             | TI_                                           | 3 credits       |
| The Natural World                           | NW_                                           | 5 credits       |
| Analytic Reasoning                          | AR _                                          | 3 credits       |
| Global and Historical Studies (two courses) | GHS _                                         | 6 credits (3,3) |
| First Year Seminar                          | FYS 101 and 102                               | 6 credits (3,3) |
| Course Title                                | Course Number                                 | Credit Hours    |
|                                             |                                               |                 |

**FREE ELECTIVES** 12 credits

#### **TOTAL REQUIRED CREDITS** 120 credits

- \*Music students who receive a JCA Talent Award must take Applied Lessons (AM) at the major level and must participate in a major ensemble every semester they are on campus.
- At least 40 credits must be at the 300-level or higher.
- A grade of C or higher is required for all JCA courses.
- Arts Administration majors fulfill the following requirements of the University Core Curriculum: The Social World (because they take 9 hours in the social sciences), Perspectives in the Creative Arts (because they take 9 hours in the arts), the Indianapolis Community Requirement, and the Butler Cultural Requirement.
- Arts Administration-Music majors may choose to complete one or more areas of Emphasis (Music Composition, Jazz Studies, Music History, Music Performance [Instrumental, Piano. or Vocal], Music Theory, Piano Pedagogy), which will be noted on the transcript.
- For students considering a career as a professional musician and/or graduate studies in music, adding the BA in Music as a secondary major (17 additional music credits) is recommended.
- All Arts Administration majors are required to attend Arts Events; requirements are available online. Arts Administration majors who add a secondary major in music are required to follow the School of Music arts event attendance requirements for three years, and the Arts Administration requirements for one year. See the School of Music website for distribution requirements for music majors.

# Bachelor of Science (BS) in Arts Administration – Music

Suggested Sequence of Courses

Spring – 17 credit hours

### **Year One**

Fall - 15 credit hours

| AA 371-ICR | 1 credit                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Survey of Arts Admin                  | AA 201         | 2 credits      |
|------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------|----------------|----------------|
| AM _       | 2 credits                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Major Instrument/Voice*               | AM _           | 2 credits      |
| ES_        | 1 credit                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Major Ensemble                        | ES_            | 1 credit       |
| MT 101     | 3 credits                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Music Theory 2                        | MT 102         | 3 credits      |
| MT 111     | 1 credit                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Aural Skills 2                        | MT 112         | 1 credit       |
| FYS 101    | 3 credits                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Bus Appl with Excel                   | MS 100         | 2 credits      |
| AR _       | 3 credits                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Pro Writ/Int to News Rep              | STR 128/JR 112 | 3 credits      |
| WB_        | 1 credit                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | First Year Seminar                    | FYS 102        | 3 credits      |
|            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                       |                |                |
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|            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Spring – 15 credit hours              | 5              |                |
| AM _       | 2 credits                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Prin & Prac of Arts Adm               | AA 301         | 3 credits      |
| ES_        | 1 credit                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Major Instrument/Voice*               | AM _           | 2 credits      |
| MH_        | 3 credits                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Major Ensemble                        | ES_            | 1 credit       |
| STR 222    | 3 credits                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Principles of Microecon               | EC 231         | 3 credits      |
| GHS _      | 3 credits                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Global and Hist Studies               | GHS _          | 3 credits      |
| TI_        | 3 credits                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Free Electives                        |                | 3 credits      |
|            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                       |                |                |
|            | AM _ ES _ MT 101 MT 111 FYS 101 AR _ WB _ AM _ ES _ MH _ STR 222 GHS _ GS _ MT 101 MT | AM _ 2 credits  ES _ 1 credit  MT 101 | AM _ 2 credits | AM _ 2 credits |

## **Year Three**

# Fall – 15 credit hours

| Experiential Learning   | AA 3/2-ICK | 2 credits | Spring – 13 credit hours |               |           |
|-------------------------|------------|-----------|--------------------------|---------------|-----------|
| Marketing the Arts      | AA 410     | 3 credits | Internship Preparation   | AA 400        | 0 credits |
| Major Ensemble          | ES_        | 1 credit  | Fundraising for the Arts | AA 415        | 3 credits |
| Music History           | MH_        | 3 credits | Major Ensemble           | ES            | 1 credit  |
| Intro to Accounting 1   | AC 203     | 3 credits | Music History            | _<br>MH       | 3 credits |
| Des & Prod for Str Comm | STR 251    | 3 credits | Leg En of Bus or Org Beh | LE 263/MG 360 | 3 credits |
|                         |            |           | Free Electives           |               | 3 credits |

### **Year Four**

#### Fall - 15 credit hours

| Fin Man for the Arts    | AA 420 | 3 credits | Spring – 15 credit hours |        |           |
|-------------------------|--------|-----------|--------------------------|--------|-----------|
| Major Ensemble          | ES _   | 1 credit  | Internship in Arts Adm   | AA 475 | 6 credits |
| LE, MG, MK, or STR Elec | ctive  | 3 credits | Arts Admin Electives     | AA _   | 6 credits |
| The Natural World       | NW _   | 5 credits | Free Electives           |        | 3 credits |
| Free Electives          |        | 3 credits |                          |        |           |

<sup>\*</sup>Applied Music Studio Class (AM \_, 0 credits) may also be required by the applied music teacher.

### TOTAL CREDIT HOURS: 120