

BUTLER UNIVERSITY • DEPARTMENT OF ART

B.A. IN ART + DESIGN *PLUS* A SECONDARY MAJOR IN SPORTS MEDIA

- The B.A. degree in Art + Design requires 120 credits.
 - 40 hours must be 300 or 400-level courses.
 - All art majors have Arts Event Attendance Requirements; for details, check <https://www.butler.edu/jca/for-current-students>.
- The double major of Art + Design and Sports Media will fulfill the following Areas of Inquiry in the University Core Curriculum: Perspectives of the Creative Arts and The Social World. In addition, the B.A. Art + Design curriculum fulfills the Indianapolis Community Requirement of the Butler University Core Curriculum; art majors fulfill the Butler Cultural Requirement because of the arts event attendance requirements for all arts majors.
- The student will be assigned a Sports Media advisor in addition to their Art advisor.

Semester 1

ART 105	Art History Survey 1	3
ART 107	Drawing 1	3
FYS 101	First Year Seminar	3
AR ____	Analytic Reasoning	3
SPM 101	Intro to Sports Media	3
TOTAL Credit Hours:		15

Semester 2

ART 205	Art History Survey 2	3
ART 210	Professional Practices	3
FYS 102	First Year Seminar	3
JR 112	Intro to Multimedia Journalism	3
SPM 120	Intro to Sports Production	3
TOTAL Credit Hours:		15

Semester 3

ART 308	Graphic Design 1	3
ART ____	Art Elective	3
GHS ____	Global and Historical Studies	3
WB ____	Well-Being	1
COM 101	Foundations of Public Speaking	3
SPM 130	Audio Production Lab	1
TOTAL Credit Hours:		14

Semester 4

ART ____	Art Elective	3
ART ____	Art Elective	3
SPM 220	Sports Shooting and Editing	3
SW 266-CCM	Media Literacy	3
CC Elective from approved list*		3
TOTAL Credit Hours:		15

Semester 5

ART ____	Art Elective	3
ART ____	Art Elective	3

Semester 6

ART ____	Art Elective	3
ART ____	Art Elective	3

GHS ____	Global and Historical Studies	3	NW ____	The Natural World	5
COM 245	Media Analytics	3	____	JR 414 or MI 452	3
____	CCM 470 or SPM 458	3	____	Approved Elective	3
TOTAL Credit Hours:		15			17

Semester 7

ART 453-ICR	Internship	3
SPM 400	Sports Media Capstone	3
JR 312/SPM 320/SPM 325/STR 356		3
____	Approved Elective	3
____	Free Electives	2
TOTAL Credit Hours:		14

Semester 8

ART 411	Thesis	3
TI ____	Texts and Ideas	3
COM 480	Media Business	3
SPM 405	Sports Newsroom	3
SPM 440	Sports Media Internship	3
TOTAL Credit Hours:		15

SUMMARY

REQUIRED ART COURSES:

ART 105	Art History Survey 1	3
ART 107	Drawing 1	3
ART 205	Art History Survey 2	3
ART 210	Professional Practices	3
ART 308	Graphic Design 1	3
ART 411	Thesis	3
ART 451/2/3-ICR	Internship	3
TWENTY-ONE credits chosen from the following:		21 (maximum of 9 in Art History*)
ART 207,307	Drawing 2,3	3,3
ART 303,313,323,423	Photography 1,2,3,4	3,3,3,3
ART 304	Depiction	3
ART 305	Animation + Video	3
ART 306	Cyanotype	3
ART 311	Function	3
ART 312*	Design: History and Theory	3
ART 314*	Art Museum Studies	3
ART 315*	Postmodernism in the Arts	3
ART 316*	Modernism in the Arts	3
ART 317-SJD*	American Art and Visual Culture	3
ART 318,328	Graphic Design 2,3	3,3
ART 319-SJD*	World History of Photography	3
ART 320-SJD*	Race, Gen & Sexuality in Cont Art	3
ART 321*	Art of Asia	3
ART 322,332,342	Painting 1,2,3	3,3,3
ART 330*	Art of Africa	3
ART 360	Sculpture	3
ART 370	Studio Practicum	3
ART 380/1/2	Special Topics in Art and Visual Cult	1,2,3
ART 401/2/3	Independent Study	1,2,3
ART 499	Honors Thesis	3
NW 216-ART	Science and Photography	5
TOTAL		42

UNIVERSITY CORE CURRICULUM:

FYS 101,102	First Year Seminar	3,3
GHS ____	Global and Historical Studies	3,3
AR ____	Analytic Reasoning	3
NW ____	The Natural World	5
TI ____	Texts and Ideas	3
WB ____	Well-Being	1
TOTAL		24

COURSES REQUIRED FOR THE SPORTS MEDIA MAJOR:

COM 101	Foundations of Public Speaking	3
SW 266-CCM	Media Literacy	3
Communication and Culture Elective from the approved list*		3
COM 245	Media Analytics	3
COM 480	Media Business	3

JR 112	Introduction to Multimedia Journalism	3
SPM 101	Introduction to Sports Media	3
SPM 120	Introduction to Sports Production	3
SPM 130	Sports Production Lab	1
SPM 220	Sports Shooting and Editing	3
SPM 400	Sports Media Capstone	3
SPM 405	Sports Newsroom	3
SPM 440	Sports Media Internship	3
ONE of the following:		3
JR 312	Multimedia Journalism	
SPM 320	Live Sports Production	
SPM 325	E-Sports Production	
STR 356	Sports Promotion	
ONE of the following:		3
CCM 470	Sports, Media, and Culture (can fulfill the Communication and Culture requirement)	
SPM 458	Perspectives in Sports Media	
ONE of the following:		3
JR 414	Media Law	
MI 452	Entertainment Media and the Law	
SIX credits from the following list:		6
CCM 470	Sports, Media, and Culture	
CME 108	Multimedia Graphics	
CME 390	Seminar in CME	
COM 301	Intensive Industry Experience	
JR 310	Investigative Journalism	
JR 311	Drone Journalism	
JR 312	Multimedia Journalism	
JR 325	Gender and News: Global Views	
JR 412	In-depth Journalism	
JR 414	Media Law	
JR 417	Global Media	
JR 420	Media Ethics	
SPM 310	Sports Fan Identity, Attitudes, and Behaviors	
SPM 320	Live Sports Production	
SPM 390	Special Topics in Sports Media	
SPM 458	Perspectives in Sports Media	
STR 356	Sports Promotion	
TOTAL		52
FREE ELECTIVES		2 (to reach 120 total credits)

****The following courses are approved to fulfill the Communication and Culture Course Requirement:***

CCM 254	Gender and Communication	3
CCM 330	Representations of Race & Diff	3
CCM 376	Film, Culture, and Criticism	3
CCM 420	Queering Film	3
CCM 468	Women and Rock	3
CCM 470	Sports, Media, and Culture	3
CCM 481	Technologies of the Body	3
CCM 482	Voices of Dissent & Social Change	3

JR 325	Gender and News: Global Views	3
JR 417	Global Media	3
SLHS 338	Language and Culture	3
SPM 458	Perspectives in Sports Media	3
STR 405	Global Strategic Communication	3