

## BUTLER UNIVERSITY • DEPARTMENT OF ART

### B.A. IN ART + DESIGN *PLUS* A SECONDARY MAJOR IN ORGANIZATIONAL COMMUNICATION AND LEADERSHIP (OCL)

- The B.A. degree in Art + Design requires 120 credits.
  - 40 hours must be 300 or 400-level courses.
  - All art majors have Arts Event Attendance Requirements; for details, check <https://www.butler.edu/jca/for-current-students>.
- The double major of Art + Design and OCL will fulfill the following Areas of Inquiry in the University Core Curriculum: Perspectives of the Creative Arts and The Social World. In addition, the B.A. Art + Design curriculum fulfills the Indianapolis Community Requirement of the Butler University Core Curriculum; art majors fulfill the Butler Cultural Requirement because of the arts event attendance requirements for all arts majors.
- The student will be assigned an OCL advisor in addition to their Art advisor.

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#### **Semester 1**

ART 105	Art History Survey 1	3
ART 107	Drawing 1	3
FYS 101	First Year Seminar	3
ORG 270	Organizational Communication	3
SW 266-CCM	Media Literacy	3
TOTAL Credit Hours:		15

#### **Semester 2**

ART 205	Art History Survey 2	3
ART 210	Professional Practices	3
FYS 102	First Year Seminar	3
AR ____	Analytic Reasoning	3
ORG 350	Cont Communication Theory	3
		15

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#### **Semester 3**

ART 308	Graphic Design 1	3
ART ____	Art Elective	3
GHS ____	Global and Historical Studies	3
WB ____	Well-Being	1
COM 101	Foundations of Public Speaking	3
ORG 362	Leadership & Communication	3
TOTAL Credit Hours:		16

#### **Semester 4**

ART ____	Art Elective	3
ART ____	Art Elective	3
GHS ____	Global and Historical Studies	3
ORG 358	Comm & Social Responsibility	3
Free Electives		3
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#### **Semester 5**

ART ____	Art Elective	3
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#### **Semester 6**

ART ____	Art Elective	3
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ART ____	Art Elective	3	ART ____	Art Elective	3
NW ____	The Natural World	5			
____	ORG 253 or ORG 359	3	____	Applied Technology Elective	3
____	Research Methods Elective	3	____	Free Electives	6
TOTAL Credit Hours:		17			15

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### ***Semester 7***

ART 453-ICR	Internship	3
CC Elective from approved list*		3
Free Electives		6
TOTAL Credit Hours:		12

### ***Semester 8***

ART 411	Thesis	3
TI ____	Texts and Ideas	3
ORG 440	Hum Comm & Organ Internship	3
____	Approved Elective	3
____	Free Electives	3
TOTAL Credit Hours:		15

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## SUMMARY

### **REQUIRED ART COURSES:**

ART 105	Art History Survey 1	3
ART 107	Drawing 1	3
ART 205	Art History Survey 2	3
ART 210	Professional Practices	3
ART 308	Graphic Design 1	3
ART 411	Thesis	3
ART 451/2/3-ICR	Internship	3
TWENTY-ONE credits chosen from the following:		21 (maximum of 9 in Art History*)
ART 207,307	Drawing 2,3	3,3
ART 303,313,323,423	Photography 1,2,3,4	3,3,3,3
ART 304	Depiction	3
ART 305	Animation + Video	3
ART 306	Cyanotype	3
ART 311	Function	3
ART 312*	Design: History and Theory	3
ART 314*	Art Museum Studies	3
ART 315*	Postmodernism in the Arts	3
ART 316*	Modernism in the Arts	3
ART 317-SJD*	American Art and Visual Culture	3
ART 318,328	Graphic Design 2,3	3,3
ART 319-SJD*	World History of Photography	3
ART 320-SJD*	Race, Gen & Sexuality in Cont Art	3
ART 321*	Art of Asia	3
ART 322,332,342	Painting 1,2,3	3,3,3
ART 330*	Art of Africa	3
ART 360	Sculpture	3
ART 370	Studio Practicum	3
ART 380/1/2	Special Topics in Art and Visual Cult	1,2,3
ART 401/2/3	Independent Study	1,2,3
ART 499	Honors Thesis	3
NW 216-ART	Science and Photography	5
<b>TOTAL</b>		<b>42</b>

### **UNIVERSITY CORE CURRICULUM:**

FYS 101,102	First Year Seminar	3,3
GHS ____	Global and Historical Studies	3,3
AR ____	Analytic Reasoning	3
NW ____	The Natural World	5
TI ____	Texts and Ideas	3
WB ____	Well-Being	1
<b>TOTAL</b>		<b>24</b>

### **COURSES REQUIRED FOR THE ORGANIZATIONAL COMMUNICATION AND LEADERSHIP MAJOR:**

COM 101	Foundations of Public Speaking	3
SW 266-CCM	Media Literacy	3
Communication and Culture Elective from the approved list*		3
ORG 270	Organizational Communication	3

ORG 350	Contemporary Communication Theory	3
ORG 358	Communication and Social Responsibility	3
ORG 362	Leadership and Communication	3
ORG 440	Human Comm and Organizational Internship	3
ONE of the following Research Methods courses:		3
CCM 352	Rhetorical Criticism (can fulfill the Communication and Culture Requirement)	
ORG 356	Communication Research Methods	
STR 327	Research Methods for Strategic Comm	
ONE of the following:		3
ORG 253	Interpersonal Communication	
ORG 359	Intercultural Communication	
ONE of the following Applied Technology courses:		3
ORG 244	Social Media Storytelling	
STR 251	Design and Production for STR	
THREE credits chosen from the following:		3
CCM 254	Gender and Communication (can fulfill the Communication and Culture Requirement)	
COM 305,306	Speech and Debate Team	
ED 453	Perspectives in Leadership	
EI 201	Real Business Experience	
EI 325	Social Entrepreneurship	
MG 360	Organizational Behavior	
ORG 253	Interpersonal Communication	
ORG 315	Business and Professional Communication	
ORG 351	Small Group Communication	
ORG 357	Health Communication	
ORG 359	Intercultural Communication	
ORG 462	Advanced Leadership Communication	
ORG 470	Advanced Organizational Communication	
ORG 481	Topics in Communication Studies	
STR 405	Global Strategic Communication	
<b>TOTAL</b>		<b>36</b>

#### **FREE ELECTIVES**

**18 (to reach 120 total credits)**

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#### ***\*The following courses are approved to fulfill the Communication and Culture Course Requirement:***

CCM 254	Gender and Communication	3
CCM 330	Representations of Race & Diff	3
CCM 376	Film, Culture, and Criticism	3
CCM 420	Queering Film	3
CCM 468	Women and Rock	3
CCM 470	Sports, Media, and Culture	3
CCM 481	Technologies of the Body	3
CCM 482	Voices of Dissent & Social Change	3
JR 325	Gender and News: Global Views	3
JR 417	Global Media	3
SLHS 338	Language and Culture	3
SPM 458	Perspectives in Sports Media	3
STR 405	Global Strategic Communication	3