

## BUTLER UNIVERSITY • DEPARTMENT OF ART

### B.A. IN ART + DESIGN *PLUS* A SECONDARY MAJOR IN BUSINESS: BUSINESS TECHNOLOGY AND ANALYTICS (BTA)

- The B.A. degree in Art + Design requires 120 credits.
  - 40 hours must be 300 or 400-level courses.
  - All art majors have Arts Event Attendance Requirements; for details, check <https://www.butler.edu/jca/for-current-students>.
- The double major of Art + Design and BTA will fulfill the following Areas of Inquiry in the University Core Curriculum: Perspectives of the Creative Arts, The Social World, and Analytic Reasoning; 12 hours of “University Electives” and 6 hours of “LAS Electives” in the BTA degree are satisfied by art courses. In addition, the B.A. Art + Design curriculum fulfills the Indianapolis Community Requirement of the Butler University Core Curriculum; art majors fulfill the Butler Cultural Requirement because of the arts event attendance requirements for all arts majors.
- The student will be assigned a Lacy School of Business advisor in addition to their Art advisor.

#### **Semester 1**

ART 105	Art History Survey 1	3
ART 107	Drawing 1	3
FYS 101	First Year Seminar	3
MA 125	Business Calculus	3

*NOTE: MA 125 (or MA 106) is a prerequisite for EC 231, MS 264, and MS 265.*

EI 101	First-Year Business Exper	3
LSB 101	Prof & Career Dev 1 (P/F)	0
MS 100	Business Appl with Excel	2

#### **Semester 2**

ART 205	Art History Survey 2	3
ART 210	Professional Practices	3
FYS 102	First Year Seminar	3
WB ____	Well-Being	1

COM 215	Speech for Business	2
LSB 102	Prof & Career Dev 2 (P/F)	0
MS 264	Statistics	3
MS 265	Information Technology	3

TOTAL Credit Hours:	17	18
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#### **Semester 3**

ART 308	Graphic Design 1	3
ART ____	Art Elective	3
GHS ____	Global and Historical Studies	3
AC 203	Intro to Accounting	3
EC 231	Principles of Microeconomics	3
EI 201	Real Business Experience	3
LSB 201	Prof & Career Dev 3 (P/F)	0

#### **Semester 4**

ART ____	Art Elective	3
ART ____	Art Elective	3
AC 204	Intro to Accounting 2	3
EC 232	Principles of Macroeconomics	3
LE 263	Legal Environ of Business	3
LE 264	Business Ethics	3
LSB 202	Prof & Career Dev 4 (P/F)	0

TOTAL Credit Hours:	18	18
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**Semester 5**

ART ____	Art Elective	3
GHS ____	Global and Historical Studies	3
NW ____	The Natural World	5
LSB 301	Prof & Career Dev 5 (P/F)	0
MK 380	Intro to Marketing Manage	3
MS 372	Database Design	3
SE 132	Intro to Python Programming	3

TOTAL Credit Hours: 20

**Semester 6**

ART ____	Art Elective	3
FN 340	Corporate Finance	3
LE 365	Business Law 1	3
LSB 302	Prof & Career Dev 6 (P/F)	1
MS 350	Oper & Supply Chain Manage	3
MS 365	Info Tech 2 – Bus Analytics	3
____	International Business Elective	3

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**Semester 7**

ART 453-ICR	Internship	3
ART ____	Art Elective	3
TI ____	Texts and Ideas	3
LSB 401	LSB Internship 1	3
MG 360	Organizational Behavior	3
____	Approved Elective	3

TOTAL Credit Hours: 18

**Semester 8**

ART 411	Thesis	3
ART ____	Art Elective	3
LSB 402	LSB Internship 2	3
MG 490	Strategy Capstone	3
MS 466	Capstone: Appl Case w/Sys An	3
____	Approved Elective	3

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## SUMMARY

### **REQUIRED ART COURSES:**

ART 105	Art History Survey 1	3
ART 107	Drawing 1	3
ART 205	Art History Survey 2	3
ART 210	Professional Practices	3
ART 308	Graphic Design 1	3
ART 411	Thesis	3
ART 451/2/3-ICR	Internship	3
TWENTY-ONE credits chosen from the following:		21 (maximum of 9 in Art History*)
ART 207,307	Drawing 2,3	3,3
ART 303,313,323,423	Photography 1,2,3,4	3,3,3,3
ART 304	Depiction	3
ART 305	Animation + Video	3
ART 306	Cyanotype	3
ART 311	Function	3
ART 312*	Design: History and Theory	3
ART 314*	Art Museum Studies	3
ART 315*	Postmodernism in the Arts	3
ART 316*	Modernism in the Arts	3
ART 317-SJD*	American Art and Visual Culture	3
ART 318,328	Graphic Design 2,3	3,3
ART 319-SJD*	World History of Photography	3
ART 320-SJD*	Race, Gen & Sexuality in Cont Art	3
ART 321*	Art of Asia	3
ART 322,332,342	Painting 1,2,3	3,3,3
ART 330*	Art of Africa	3
ART 360	Sculpture	3
ART 370	Studio Practicum	3
ART 380/1/2	Special Topics in Art and Visual Cult	1,2,3
ART 401/2/3	Independent Study	1,2,3
ART 499	Honors Thesis	3
NW 216-ART	Science and Photography	5
<b>TOTAL</b>		<b>42</b>

### **UNIVERSITY CORE CURRICULUM:**

FYS 101,102	First Year Seminar	3,3
GHS ____	Global and Historical Studies	3,3
NW ____	The Natural World	5
TI ____	Texts and Ideas	3
WB ____	Well-Being	1
<b>TOTAL</b>		<b>21</b>

### **COURSES REQUIRED FOR THE BUSINESS TECHNOLOGY AND ANALYTICS MAJOR:**

AC 203	Introduction to Accounting	3
AC 204	Introduction to Accounting 2	3
COM 215	Speech for Business	2
EC 231	Principles of Microeconomics	3
EC 232	Principles of Macroeconomics	3
EI 101	First-Year Business Experience	3

EI 201	Real Business Experience	3
FN 340	Corporate Finance	3
LE 263	Legal Environment of Business	3
LE 264	Business Ethics	3
LE 365	Business Law 1	3
LSB 101	Prof & Career Development 1 (P/F)	0
LSB 102	Prof & Career Development 2 (P/F)	0
LSB 201	Prof & Career Development 3 (P/F)	0
LSB 202	Prof & Career Development 4 (P/F)	0
LSB 301	Prof & Career Development 5 (P/F)	0
LSB 302	Prof & Career Development 6 (P/F)	1
LSB 401	LSB Internship 1	3
LSB 402	LSB Internship 2	3
MA 125**	Business Calculus	3
MG 360	Organizational Behavior	3
MG 490	Strategy Capstone	3
MK 380	Introduction to Marketing Management	3
MS 100	Business Applications with Excel	2
MS 264	Statistics	3
MS 265	Information Technology	3
MS 350	Operations & Supply Chain Management	3
MS 365	Info Technology 2 – Business Analytics	3
MS 372	Database Design	3
MS 466	Capstone: Appl Case with Sys Anal	3
SE 132	Introduction to Python Programming	3
SIX credits from any of the following courses:		6
MS Electives (any MS 300 and MS 400-level courses, except MS 365 and MS 350)		
AC 325	Accounting Information Systems	
CS 142	Intro to Computer Science & Programming	
CS 248	Object-Oriented Prog. & Data Structures	
CS 282/283	EPICS Service Learning	
CS 333	Database Systems	
CS 485	Computer Ethics	
DS 310	Introduction to Data Science	
DS 320	Data Engineering and Curation	
MK 384	Marketing Analytics	
SE 134	Machine Learning for All	
ONE International Business course chosen from the following list (OR complete a fall/spring Study Abroad Experience):		3
EC/IB 336, EC/IB 433, FN/IB 451, MK/IB 491, IB 210, IB 320, IB 321, IB 323, IB 367, IB 460, Special Topics course with an international theme		
<b>TOTAL</b>		<b>83</b>

**\*\*MA 106, Calculus and Analytic Geometry 1 (4 credits), can substitute for MA 125; students get credit for MA 106 if they receive a 4 or 5 on the Calculus AB AP exam.**