

BUTLER UNIVERSITY • DEPARTMENT OF THEATRE

B.A. IN THEATRE *PLUS* A SECONDARY MAJOR IN BUSINESS: MARKETING

- The B.A. degree in Theatre requires 120 credits.
 - 40 hours must be 300 or 400-level courses.
 - All theatre majors have Arts Event Attendance Requirements; for details, check <https://www.butler.edu/jca/for-current-students>.
- The double major of Theatre and Marketing will fulfill the following Areas of Inquiry in the University Core Curriculum: Perspectives of the Creative Arts, Analytic Reasoning, The Social World, and Texts and Ideas; 12 hours of "University Electives" and 6 hours of "LAS Electives" in the Marketing degree are satisfied by theatre courses. In addition, the B.A. Theatre curriculum fulfills both the Indianapolis Community Requirement and the Butler Cultural Requirement.
- The student will be assigned a Lacy School of Business advisor in addition to their Theatre advisor.

Semester 1

TH 100	Professional Theatre Pract	1
TH 101	Professional Theatre Lab	0
TH 111	Acting 1	3
TH 130	Production Fundamentals	2
TH 122	Voice for the Actor 1	2
TH 150-ICR	Idea of Theatre	3
FYS 101	First Year Seminar	3
MA 125	Business Calculus	3

NOTE: MA 125 (or MA 106) is a prerequisite for EC 231, MS 264, and MS 265.

EI 101	First Year Business Exper	3
LSB 101	Prof & Career Dev 1 (P/F)	0

TOTAL Credit Hours: 20

Semester 2

TH 100	Professional Theatre Pract	1
TH 101	Professional Theatre Lab	0
TH 112	Acting 2	3
TH 250	Text Analysis	3
FYS 102	First Year Seminar	3
WB ____	Well-Being	1

COM 215	Speech for Business	2
LSB 102	Prof & Career Dev 2 (P/F)	0
MS 100	Business Appl with Excel	2
MS 265	Information Technology	3

TOTAL Credit Hours: 18

Summer

NW ____	The Natural World	5
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Semester 3

TH 300	Professional Theatre Pract	1
TH 121	Stage Movement 1	2
TH 232/331/335	TH Design Course	3
TH ____	Theatre Electives	2

Semester 4

TH 300	Professional Theatre Pract	1
TH 301	Professional Theatre Lab	0
TH 232/331/335	TH Design Course	3
TH ____	Theatre Electives	3

AC 203	Intro to Accounting	3	AC 204	Intro to Accounting 2	3
EC 231	Principles of Microeconomics	3	EC 232	Principles of Macroeconomics	3
EI 201	Real Business Exp	3	LE 263	Legal Environ of Business	3
LSB 201	Prof & Career Dev 3 (P/F)	0	LE 264	Business Ethics	3
MS 264	Statistics	3	LSB 202	Prof & Career Dev 4 (P/F)	0
TOTAL Credit Hours:		20			19

Semester 5

TH 300	Professional Theatre Pract	1
TH 301	Professional Theatre Lab	0
TH 232,331,335	TH Design Course	3
TH 451/2/3	Critical Perspectives 1/2/3	3
TH ____	Theatre Elective	1
LE 365	Business Law 1	3
LSB 301	Prof & Career Dev 5 (P/F)	0
MK 380	Intro to Marketing Manage	3
MS 365	Info Techn 2 – Bus Analytics	3
____	International Business Elective	3
TOTAL Credit Hours:		20

Semester 6

TH 351/2-SJD	Amer Theatre History 1/2	3
TH ____	Theatre Electives	3
FN 340	Corporate Finance	3
LSB 302	Prof & Career Dev 6 (P/F)	1
LSB 401	LSB Internship 1	3
MK 384/385	Marketing Anal/Research	3
MK ____	Marketing Elective	3
TOTAL Credit Hours:		19

Semester 7

TH 441	Stage Directing 1	3
TH 490	Senior Capstone in Theatre	1
GHS ____	Global and Historical Studies	3
MG 360	Organizational Behavior	3
MK ____	Marketing Elective	3
MS 350	Oper & Supply Chain Manage	3
TOTAL Credit Hours:		16

Semester 8

TH 300	Professional Theatre Pract	1
TH 301	Professional Theatre Lab	0
TH 491-99	Capstone Project, Internship	1
GHS ____	Global and Historical Studies	3
LSB 402	LSB Internship 2	3
MG 490	Strategy Capstone	3
MK 480	Marketing Mgmt/Strategy	3
MK 483	Consumer Behavior	3
TOTAL Credit Hours:		17

SUMMARY

REQUIRED THEATRE COURSES:

TH 100	Professional Theatre Practices (first-year)	2 (1,1)
TH 101	Professional Theatre Lab (first-year: 2 sem)	0,0
TH 300	Professional Theatre Practices (soph,jr,sr)	4 (1,1,1,1)
TH 301	Professional Theatre Lab (soph,jr,sr: 3 sem)	0,0,0
TH 111	Acting 1	3
TH 112	Acting 2	3
TH 121	Stage Movement 1	2
TH 122	Voice for the Actor 1	2
TH 130	Production Fundamentals	2
TH 150-ICR	Idea of Theatre	3
TH 232	Stage Lighting 1	3
TH 250	Text Analysis	3
TH 331	Scenography	3
TH 335	Costume Design	3
TH 351 or 352-SJD	American Theatre History 1 or 2	3
TH 441	Stage Directing 1	3
TH 451,452, or 453	Critical Perspectives of Theatre 1,2, or 3	3
TH 490	Senior Capstone in Theatre	1
TH 491-499	Capstone Project, Internship, or Thesis	1
Theatre Electives		9
TOTAL		53

UNIVERSITY CORE CURRICULUM:

FYS 101,102	First Year Seminar	3,3
GHS ____	Global and Historical Studies	3,3
NW ____	The Natural World	5
WB ____	Well-Being	1
TOTAL		18

COURSES REQUIRED FOR THE MARKETING MAJOR:

AC 203	Introduction to Accounting	3
AC 204	Introduction to Accounting 2	3
COM 215	Speech for Business	2
EC 231	Principles of Microeconomics	3
EC 232	Principles of Macroeconomics	3
EI 101	First-Year Business Experience	3
EI 201	Real Business Experience	3
FN 340	Corporate Finance	3
LE 263	Legal Environment of Business	3
LE 264	Business Ethics	3
LE 365	Business Law 1	3
LSB 101	Prof & Career Development 1 (P/F)	0
LSB 102	Prof & Career Development 2 (P/F)	0
LSB 201	Prof & Career Development 3 (P/F)	0
LSB 202	Prof & Career Development 4 (P/F)	0
LSB 301	Prof & Career Development 5 (P/F)	0
LSB 302	Prof & Career Development 6 (P/F)	1
LSB 401	LSB Internship 1	3

LSB 402	LSB Internship 2	3
MA 125*	Business Calculus	3
MG 360	Organizational Behavior	3
MG 490	Strategy Capstone	3
MK 380	Introduction to Marketing Management	3
MK 384/385	Marketing Analytics/Marketing Research	3
MK 480	Marketing Management/Strategy	3
MK 483	Consumer Behavior	3
MK ____	Marketing Electives	6
MS 100	Business Applications with Excel	2
MS 264	Statistics	3
MS 265	Information Technology	3
MS 350	Operations & Supply Chain Management	3
MS 365	Info Technology 2 – Business Analytics	3
ONE International Business course chosen from the following list (OR complete a fall/spring Study Abroad Experience):		3
EC/IB 336, EC/IB 433, FN/IB 451, MK/IB 491,		
IB 210, IB 320, IB 321, IB 323, IB 367, IB 460,		
Special Topics course with an international theme		
TOTAL		83

**MA 106, Calculus and Analytic Geometry 1 (4 credits), can substitute for MA 125; students get credit for MA 106 if they receive a 4 or 5 on the Calculus AB AP exam.*