

Bachelor of Science (BS) in Arts Administration – Art History

Summary of Degree Requirements

REQUIRED COURSES IN ART HISTORY

Course Title	Course Number	Credit Hours
Art History Survey 1 and 2	ART 105 and 205	6 credits (3,3)
Research Methods	ART 412	3 credits
ART Electives (choose 7 classes – only 2 may be non-ART)	ART 312, ART 314 or AN 347, ART 315, ART 316, ART 317-SJD, ART 319-SJD, ART 320-SJD, ART 321, ART 330, ART 382, CLA 322, PCA 202-ART or PCA 262-CLA	<u>21 credits</u>
TOTAL REQUIRED CREDITS IN ART HISTORY		30 credits

REQUIRED COURSES IN ARTS ADMINISTRATION, BUSINESS, AND STRATEGIC COMMUNICATION

Course Title	Course Number	Credit Hours
Survey of Arts Administration	AA 201	2 credits
Principles and Practices of Arts Administration	AA 301	3 credits
Experiential Learning	AA 371-ICR, 372-ICR, or 373-ICR	3 credits
Internship Preparation	AA 400	0 credits
Marketing the Arts	AA 410	3 credits
Fundraising for the Arts	AA 415	3 credits
Financial Management for the Arts	AA 420	3 credits
Internship in Arts Administration	AA 475	6 credits
Arts Administration Electives (choose 2)	AA 315, 330, 335, 383, 390, 425, or 450	6 credits (3,3)
Introduction to Accounting 1	AC 203	3 credits
Principles of Microeconomics	EC 231	3 credits
Legal Environment of Business or Organizational Behavior	LE 263 or MG 360	3 credits
Business Applications with Excel	MS 100	2 credits
Promotional Writing 1 or Intro to News Reporting and Writing	STR 128 or JR 112	3 credits
Principles of Strategic Communication	STR 222	3 credits
Design and Production for Strategic Communication	STR 251	3 credits
Elective in LE, MG, MK, or STR		<u>3 credits</u>
TOTAL REQUIRED CREDITS IN AA, BUSINESS, AND STR		52 credits

UNIVERSITY CORE CURRICULUM

Course Title	Course Number	Credit Hours
First Year Seminar	FYS 101 and 102	6 credits (3,3)
Global and Historical Studies (two courses)	GHS _	6 credits (3,3)
Analytic Reasoning	AR _	3 credits
The Natural World	NW _	5 credits
Texts and Ideas	TI _	3 credits
Well-Being	WB _	<u>1 credit</u>
TOTAL REQUIRED CREDITS IN THE CORE CURRICULUM		24 credits

FREE ELECTIVES **14 credits**

TOTAL REQUIRED CREDITS **120 credits**

- At least 40 credits must be at the 300-level or higher.
- A grade of C or higher is required for all JCA courses.
- Arts Administration majors fulfill the following requirements of the University Core Curriculum: The Social World (because they take 9 hours in the social sciences), Perspectives in the Creative Arts (because they take 9 hours in the arts), the Indianapolis Community Requirement, and the Butler Cultural Requirement.
- All Arts Administration majors are required to attend Arts Events; requirements are available online.

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Suggested Sequence of Courses

Year One

Fall – 13 credit hours

Art History Survey 1	ART 105	3 credits
First Year Seminar	FYS 101	3 credits
Analytic Reasoning	AR _	3 credits
Well-Being	WB _	1 credit
Free Electives		3 credits

Spring – 16 credit hours

Survey of Arts Admin	AA 201	2 credits
Art History Survey 2	ART 205	3 credits
Art History Elective	ART _	3 credits
Bus Appl with Excel	MS 100	2 credits
Pro Writ/Int to News Rep	STR 128/JR 112	3 credits
First Year Seminar	FYS 102	3 credits

Year Two

Fall – 15 credit hours

Prin & Prac of Arts Adm	AA 301	3 credits
Art History Elective	ART _	3 credits
Princ. of Strat Comm	STR 222	3 credits
Global and Hist Studies	GHS _	3 credits
Free Electives		3 credits

Spring – 15 credit hours

Experiential Learning	AA 371-ICR	1 credit
Art History Electives	ART _	6 credits (3,3)
Principles of Microecon	EC 231	3 credits
Global and Hist Studies	GHS _	3 credits
Free Electives		2 credits

Year Three

Fall – 15 credit hours

Marketing the Arts	AA 410	3 credits
Art History Electives	ART _	6 credits (3,3)
Intro to Accounting 1	AC 203	3 credits
Des & Prod for Str Comm	STR 251	3 credits

Spring – 14 credit hours

Experiential Learning	AA 372-ICR	2 credits
Internship Preparation	AA 400	0 credits
Fundraising for the Arts	AA 415	3 credits
Leg En of Bus or Org Beh	LE 263/MG 360	3 credits
Texts and Ideas	TI _	3 credits
Free Electives		3 credits

Year Four

Fall – 17 credit hours

Fin Man for the Arts	AA 420	3 credits
Arts Admin Elective	AA _	3 credits
Research Methods	ART 412	3 credits
LE, MG, MK, or STR Elective		3 credits
The Natural World	NW _	5 credits

Spring – 15 credit hours

Internship in Arts Adm	AA 475	6 credits
Arts Admin Elective	AA _	3 credits
Art History Elective	ART _	3 credits
Free Electives		3 credits

TOTAL CREDIT HOURS: 120