



Featured Study Abroad Programs for **MARKETING**

API INTERNATIONAL BUSINESS + HUMANITIES IN BUDAPEST

LOCATION: Budapest, Hungary
TERM(S):

- **Fall** - August to December
- **Spring** - February to May

SAMPLE COURSE(S):

- **Digital and Social Media Marketing**
- **Cross Cultural Communication & Marketing**

BU EXCHANGE AT CARDIFF UNIVERSITY (LSB EXCHANGE)

LOCATION: Cardiff, United Kingdom
TERM(S):

- **Fall** - October to January
- **Spring** - January to June

SAMPLE COURSE(S):

- **Cultural Marketing**
- **Marketing, Branding, & Promotional Cultures in TV**



BU EXCHANGE AT UNIVERSITY OF DEUSTO

LOCATION: Bilbao, Spain
TERM(S):

- **Fall** - September to December
- **Spring** - February to June

SAMPLE COURSE(S):

- **International Marketing**
- **Advanced Marketing & Sustainability**



BU EXCHANGE AT LINGNAN UNIVERSITY

LOCATION: Hong Kong
TERM(S):

- **Fall** - September to December
- **Spring** - January to May

SAMPLE COURSE(S):

- **E-Marketing for Sports & Events**
- **Green Marketing: ESG & Sustainability**



CEA CAPA FRENCH RIVIERA

LOCATION: French Riviera, France
TERM(S):

- **Fall** - August to December
- **Spring** - January to April

SAMPLE COURSE(S):

- **Digital Marketing**
- **International Marketing**

IFSA UNIVERSITY OF OTAGO PARTNERSHIP

LOCATION: Dunedine, New Zealand
TERM(S):

- **Fall** - June to November
- **Spring** - February to June

SAMPLE COURSE(S):

- **Strategic Marketing**
- **Digital Marketing**



Programs with a green star allow you to take 100% of your Butler aid.

Make sure you discuss any programs of interest/coursework with your academic advisor(s)

Questions about these programs (or any other programs on our List of Approved Programs)?
Reach out to Study Abroad Advisor Bond St John (hstjohn@butler.edu)!